

**RED WILLOW COUNTY VISITORS COMMITTEE**

**November 2, 2021**

**3:00 p.m.**

**Keystone Business Center Training Room**

**Minutes**

**Presiding:** Tyler Loop

**Present:** Tyler Loop, Dawna Bates, Dan Ebers and Carol Schlegel

**Absent:** Daniel Stramel and Curtis Smith

**Guests:**

**Call to Order:** **Tyler Loop** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:06 p.m.

**Open Meeting Act:** Open Meeting Act was available for review.

**Minutes:** There was a motion made by **Dan E.** and seconded by **Dawna** to approve the October 5, 2021 minutes. Motion carried 3/0.

**Financial Status:**

Balance in Promotion Fund as of October 31, 2021 =	\$ 96,874.64
Balance in Improvement Fund as of October 31, 2021 =	\$ 98,254.23
Balance in Promotion Fund Budget as of October 31, 2021 =	\$ 136,143.85
Balance in Improvement Fund Budget as of October 31, 2021 =	\$ 129,250.00
Petty Cash Fund as of October 31, 2021 =	\$ 67.54

**Old Business:** **Facility Rental Grant Follow-up MEDC/Chamber/Tourism Meeting** – “What McCook Has To Offer” Flyer **Carol** reported that the Chamber is also working on the same flyer and she will be working with them to produce it.

**Director’s Report:** **Prairie Chicken Dance Tours** – **Carol** reported that two of the prairie chicken tours that operate in Nebraska will not be doing tours in 2022. These included Glidden’s at Mullen, who sold their motel, and Calamus Outfitters who have discontinued theirs due to family considerations. She anticipates full tours for the 2022 season.

**New Business:** **MEDC/Chamber/Tourism Possible Shared Employee** – **Carol** provided the Committee with a draft of a job description for a Graphic Designer that could be shared by the MEDC, Chamber and Visitors Bureau. **Kyle Kinne** has been serving in this position as an intern with the Chamber for the past year. The grant that funded the position is about to run out so the Chamber and MEDC are exploring avenues to keep him on and approached **Carol** about funding his wages jointly. **Carol**’s opinion is that we could utilize his services and accomplish many projects in house that we would have to pay outside contractors. **Brandi, Andy and Carol** have been discussing the logistics of the shared time and she feels that it is manageable. The cost for each entity would be \$10,000 per year and the MEDC would be the employer. The Committee agreed to proceed with making arrangements with the Chamber and MEDC for the shared Graphic Designer position.

**Approval of Claims:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 USPS – Shipping Brochures to Hayes	33.50	
• 2-6040 Heritage Highway – Trail of Treasures Guide	5.50	
• 2-1751 Norton Subscription	53.49	
• 2-6030 Facebook	39.23	
• 2-1751 Adobe Subscription	<u>56.70</u>	188.42

2-1751 HonorboundIT Service Plan 25.00

McCook Economic Development Corporation

• 2-6040 Rent, Utilities and Cleaning (3 months)	696.00	
• 2-0200 Telephone and Internet (3 months)	135.00	
• 2-1751 Investment Contribution	<u>1,000.00</u>	1,831.00

2-6000 October Wages 3,333.33

\$ 5,377.75

A motion was made by **Dawna** to pay the claims as presented. The motion was seconded by **Dan E.** Motion carried 3/0

Meeting was adjourned at 3:35 p.m.

Respectfully submitted by  
Carol Schlegel