

RED WILLOW COUNTY VISITORS COMMITTEE

December 7, 2021

3:00 p.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of November 30, 2021 = \$ 98,066.51
- Balance in Improvement Fund as of November 30, 2021 = \$ 104,823.84
- Balance in Promotion Fund Budget as of November 30, 2021 = \$ 130,766.10
- Balance in Improvement Fund Budget as of November 30, 2021 = \$ 129,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

MEDC/Chamber/Tourism Possible Shared Employee

***Improvement Grant Application**

- McCook Art Guild
Second Floor HVAC and Restoration

Amount Approved: \$ 8,000.00
Increase Amount Requested: \$ 10,000.00

Director's Report

NCF Night on the Bricks / Annual Celebration – Cultivate Rural Leaders Symposium

Nebraska Passport Program

2021 Birding Challenge

New Business

***Nebraska Life / Colorado Life Ads**

***TravelStorys.com Walking Tour – Mobile and Web-based Audio Tour**

Expiring Committee Terms

Committee Vacancy

***Director Contract Review and Bonus Recommendation**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 USPS	3.16	
• 2-1751 Adobe Subscription	56.70	
• 2-6030 Facebook	30.77	
• 2-6040 Knowlen & Yates (WIFE Welcome Bag Treat)	<u>15.00</u>	105.63
2-1751 HonorboundIT Service Plan		25.00
2-6040 HonorboundIT – Laptop Battery		107.00
2-6000 November Wages		<u>3,333.33</u>
		\$ 3,570.96

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,410.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 19, 2021 (rescheduled) Amount Approved: \$ 1,000.00
- NCF Annual Fund Training/Annual Banquet/Night on the Bricks
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$78,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Norris Institute
Norris Alley Project Amount Approved: \$10,000.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)