

1751 RED WILLOW COUNTY VISITORS COMMITTEE

February 1, 2022

3:00 p.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Vacant

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes – December 7, 2021 and January 4, 2022**

Presentation of Financial Status

- Balance in Promotion Fund as of January 31, 2022 = \$ 90,013.80
- Balance in Improvement Fund as of January 31, 2022 = \$ 118,277.98
- Balance in Promotion Fund Budget as of January 31, 2022 = \$ 111,464.17
- Balance in Improvement Fund Budget as of January 31, 2022 = \$ 129,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

MEDC/Chamber/Tourism Possible Shared Employee

Committee Member Vacancy

Promotion Grant Follow-up

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 19, 2021 (rescheduled) Amount Approved: \$ 1,000.00

Improvement Grant Follow-up

- Norris Institute
Norris Alley Project Amount Approved: \$10,000.00

Director's Report

2021 Birding Challenge / 2022 Birding Challenge

TravelStorys.com Walking Tour – Mobile and Web-based Audio Tour – NTC Grant Application

Prairie Chicken Dance Tours

New Business

***Election of Officers**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1012 istockphoto.com – Birding Challenge graphic	12.00	
• 2-1012 The Studio – Birding Challenge patch	186.50	
• 2-1751 Adobe Subscription	<u>56.70</u>	255.20
2-6070 Cultivate Rural Leaders Symposium Promotion Grant		1,000.00
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		<u>3,500.00</u>
		\$ 4,780.20

Claim Summary – Improvement Fund 0995 879

2-6070 Norris Institute – Norris Alley Project		\$10,000.00
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***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,410.00

- NCF Annual Fund Training/Annual Banquet/Night on the Bricks
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$70,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$10,000.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)