

RED WILLOW COUNTY VISITORS COMMITTEE

January 4, 2022

3:00 p.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Vacant

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of December 31, 2021 = \$ 92,305.69
- Balance in Improvement Fund as of December 31, 2021 = \$ 110,584.66
- Balance in Promotion Fund Budget as of December 31, 2021 = \$ 127,210.20
- Balance in Improvement Fund Budget as of December 31, 2021 = \$ 129,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

MEDC/Chamber/Tourism Possible Shared Employee

Committee Member Vacancy

Director's Report

2021 Birding Challenge

TravelStorys.com Walking Tour – Mobile and Web-based Audio Tour – NTC Grant Application

2020-2021 NTC Grant Application

New Business

***Election of Officers**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	56.70
2-1751 HonorboundIT Service Plan	25.00
2-6030 Miles Partnership – ½ Page 2022 Nebraska Travel Guide	5,000.00
2-1751 McCook Chamber of Commerce Membership	2,500.00
2-6000 December Wages	3,333.33
2-6000 2021 Bonus	4,000.00
	<u>\$14,915.03</u>

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,410.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 19, 2021 (rescheduled) Amount Approved: \$ 1,000.00
- NCF Annual Fund Training/Annual Banquet/Night on the Bricks
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$80,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$10,000.00
- Norris Institute
Norris Alley Project Amount Approved: \$10,000.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)