

RED WILLOW COUNTY VISITORS COMMITTEE

April 5, 2022

3:00 p.m.

Keystone Business Center Board Room

Minutes

- Presiding:** Curtis Smith
Present: Curtis Smith, Dan Ebers, Bill Lesko and Carol Schlegel
Absent: Daniel Stramel and Tyler Loop
Guests:
- Call to Order:** **Curtis Smith** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 2:52 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** There was a motion made by **Dan E.** and seconded by **Bill** to approve the March 1, 2022 minutes. Motion carried 3/0.
- Financial Status:**
- | | |
|---|---------------|
| Balance in Promotion Fund as of March 31, 2022 = | \$ 88,242.35 |
| Balance in Improvement Fund as of March 31, 2022 = | \$ 119,453.50 |
| Balance in Promotion Fund Budget as of March 31, 2022 = | \$ 98,502.13 |
| Balance in Improvement Fund Budget as of March 31, 2022 = | \$ 119,250.00 |
| Petty Cash Fund as of March 31, 2022 = | \$ 67.54 |
- Old Business:**
- Central Brochure Distribution Contract – Carol** presented the contract that would renew our arrangement to have the Activities Guides at Kansas locations. Motion was made by **Dan E.** and seconded by **Bill** to continue the contract. Motion carried 3/0
- Facility Rental / Promotion Grant Application**
- Heartland Exotic Animal Auction
Date: April 3, 2022 Amount Approved: \$ 1,202.50
This grant application was approved during a series of emails with a consensus arrived at on March 21, 2022. The decision was made to fund the Facility Rental in the amount of \$700 (1/2 of the expected cost) and Promotion costs for \$502.50 (75% of the costs of the marketing expenses outlined on the Budget Worksheet). Notification was sent by email to Justin Hamilton of the Committee's decision and he did return the signed agreement.
- Director's Report:**
- Prairie Chicken Dance Tours – Carol** reported that the tours have been going well. There are three (3) more tours to be held in the following week. Participants have been pleased and **Carol** expects the group tour market to continue to be a significant portion of the attendees in the future.
- New Business:**
- 2022 Southwest Nebraska High School Sponsorship –** After discussion the Dan E. made a motion to approve a \$1,500.00 sponsorship for the upcoming rodeo. Curtis seconded the motion. Motion carried 3/0
- Our Town McCook – Cooperative Effort with MEDC and Chamber – Carol** has been contacted by the **Chamber** and **MEDC** to contribute to a joint effort. Our cost would be \$665. One spot would be done by the Visitors Bureau to highlight attributes to attract tourists and the other would be handled by the MEDC and Chamber to show why McCook is a great place to work and live. Due to the time sensitive nature of the request, and the other two organizations

willingness to participate, **Carol** made the commitment on behalf of the Visitors Committee.

Approval of Claims: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	<u>56.70</u>	56.70
2-1751 HonorboundIT Service Plan		25.00
McCook Economic Development Corporation		
• 2-6040 NE Rent Utilities and Cleaning	696.00	
• 2-0200 Internet and Telephone	135.00	
• 2-6040 Kyle Kinne Wages – Feb/March	<u>1,592.96</u>	2,423.96
3-0101 Eakes Office Solutions – Paper		53.38
2-6000 March Wages		<u>3,500.00</u>
		\$ 6,059.04

A motion was made by **Dan E.** to pay the claims as presented. The motion was seconded by **Bill.** Motion carried 3/0

Meeting was adjourned at 3:28 p.m.

Respectfully submitted by
Carol Schlegel