

**RED WILLOW COUNTY VISITORS COMMITTEE**

**May 3, 2022**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Minutes**

**Presiding:** Daniel Stramel  
**Present:** Tyler Loop, Curtis Smith, Bill Lesko and Carol Schlegel  
**Absent:** Dan Ebers  
**Guests:**

**Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:01 p.m.

**Open Meeting Act:** Open Meeting Act was available for review.

**Minutes:** There was a motion made by **Curtis** and seconded by **Bill** to approve the April 5, 2022 minutes. Motion carried 4/0.

**Financial Status:**

Balance in Promotion Fund as of April 30, 2022 =	\$ 86,587.41
Balance in Improvement Fund as of April 30, 2022 =	\$ 119,453.50
Balance in Promotion Fund Budget as of April 30, 2022 =	\$ 91,918.09
Balance in Improvement Fund Budget as of April 30, 2022 =	\$ 119,250.00
Petty Cash Fund as of April 30, 2022 =	\$ 67.54

**Old Business:** **Outstanding Grant Follow Up** – There is an outstanding grant follow up for the NCF Annual Fund Training/annual Banquet/Night on the Bricks that was held November 17-18, 2021. **Carol** proposed that she write a letter to **Denise Garey**, NCF Coordinator, asking for the follow up with the stipulation that the funds would be forfeited if the information was not provide by the June meeting.

**Facility Rental Grant Follow Up**

- Heartland Exotic Animal Auction  
Date: April 3, 2022 Amount Approved: \$ 1,202.50  
The grant follow up was received but incomplete. Carol notified Justin by text of the items that are missing and will be required prior to reimbursement. The following is the text sent: “I received the follow up. There are some things missing that we will need to process your check. We still need you to show, by way of receipt or invoice, how much you paid for the marketing on Craigslist, Nex-tech and Facebook as well as you costs for the Flyers. Otherwise the only items we can provide funding for are the \$700 for the arenas and \$262.50 for the radio advertising.” Motion was made by **Curtis** and seconded by **Tyler** to process payment for \$962.50. Motion carried 4/0.

**Director’s Report:** **Prairie Chicken Dance Tours** – The tours are successfully completed. There were 135 participants from 19 states including the following:

Colorado	Minnesota	Nebraska
Kansas	New York	Montana
Utah	Michigan	North Carolina
South Carolina	Delaware	Virginia
Oregon	Rhode Island	Wyoming
Maine	Massachusetts	Arkansas
Wisconsin		

Three countries were also represented, Netherlands, Belgium and Germany. Plans for next year will start soon.

**Our Town McCook – Cooperative Effort with MEDC and Chamber** – A schedule has been set up for both filming the advertising and the stories for promotion.

**McCook Activities Guide** – The Guide has been updated and sent to the printer in order to receive it in time for Brochure Swap scheduled for May 18 in North Platte. The cost has increased significantly for this printing with the amount being \$9,567.25 for a quantity of 5000. Should costs continue to rise, or even stay at this level, Carol will investigate a different format for the next printing.

**New Business:**

**McCook Chautauqua – July 28-30** – Humanities Nebraska is holding Chautauqua in McCook this summer. Carol wanted the Committee to be aware of this since grant requests for promotion and facility rental will be probably be submitted.

**NGPC Game Guides Advertising** – After discussion a motion was made by **Curtis** and seconded by **Tyler** to place a ½ page ad in the four (4) game guides produced by Nebraska Game and Parks Commission. Motion carried 4/0.

**McCook Field Trip Passport** – **Carol** has been working with **Laurie Sinner**, site manager at the Norris Home, to develop a field trip passport for 4-6<sup>th</sup> graders in McCook to introduce them to the community’s history. Our involvement is confined to tweaking the passport setup and printing. **Laurie** has done all the other work in lining up sites and prizes.

**Approval of Claims:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

2-1751 HonorboundIT Service Plan	25.00
2-6030 Flagship Publishing – CO Life May/June	570.00
2-6050 Nebraska Travel Association – Brochure Swap	100.00
2-6070 Southwest Nebraska HS Rodeo Sponsorship	1,500.00
2-6070 Exotic Animal Auction	962.50
2-6000 April Wages	<u>3,500.00</u>
	\$ 6,632.50

A motion was made by **Tyler** to pay the claims as presented. The motion was seconded by **Bill**. Motion carried 4/0

Meeting was adjourned at 3:41 p.m.

Respectfully submitted by  
Carol Schlegel