

**RED WILLOW COUNTY VISITORS COMMITTEE**

**June 6, 2022**

**3:00 p.m.**

**Keystone Business Center – 2<sup>nd</sup> Floor Boardroom**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2025

**Bill Lesko**

Term Expires - December 31, 2025

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2025

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of May 31, 2022 = \$ 85,260.63
- Balance in Improvement Fund as of May 31, 2022 = \$ 128,995.31
- Balance in Promotion Fund Budget as of May 31, 2022 = \$ 85,092.63
- Balance in Improvement Fund Budget as of May 31, 2022 = \$ 119,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

Outstanding Grant Follow Up

Heartland Exotic Auction

Heritage Hills Golf Course Guide Ad

Director's Report

2021-2022 NTC Marketing Grant

Social Media Blitz Video

New Business

Promotion Grant Request

- McCook Chautauqua

Date: July 28-30, 2022

Amount Requested: \$ 1,000.00

Facility Rental Grant Request

- McCook Chautauqua

Date: July 28-30, 2022

Amount Requested: \$ 1,000.00

2022-2023 Budget

- TravelStorysGPS.com – Web based walking tour
- ITI Digital – Events Calendar and Website Content
- Youth Change Reaction – Drive-In Theater Project

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1700 Brochure Swap Travel	\$ 326.59	
• 2-1751 Adobe Subscription (2 months)	113.40	
• 2-6030 Facebook – Quilt Guild Guest Day	3.98	
• 3-0101 Office Supplies – External Hard Drive	103.73	547.70

Maly Marketing

• 2-1012 Activity Guide Printing (5000)	\$9,567.25	
• 2-6030 GoneFishingMcCook URL	20.00	
• 2-6030 BirdingChallengeMcCook URL	20.00	
• 2-1012 Activity Guide Revision	480.00	10,087.25
2-1751 HonorboundIT Service Plan		25.00
2-6030 McCook Chamber of Commerce – Our Town Advertising		665.00
2-6030 McCook Gazette – Playbook Advertising		275.00
2-6030 Bench Craft Company – Heritage Hills Golf Course Guide		395.00
2-6040 MEDC – Kyle Kinne April Wages		844.43
2-6000 May Wages		<u>3,500.00</u>
		\$16,339.38

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,410.00

- NCF Annual Fund Training/Annual Banquet/Night on the Bricks  
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$10,000.00

- McCook Art Guild  
Second Floor HVAC and Restoration Amount Approved: \$10,000.00