

RED WILLOW COUNTY VISITORS COMMITTEE

March 1, 2022

3:00 p.m.

Keystone Business Center – 3rd Floor Training Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes – February 1, 2022**

Presentation of Financial Status

- Balance in Promotion Fund as of February 28, 2022 = \$ 92,265.37
- Balance in Improvement Fund as of February 28, 2022 = \$ 115,309.75
- Balance in Promotion Fund Budget as of February 28, 2022 = \$ 106,683.97
- Balance in Improvement Fund Budget as of February 28, 2022 = \$ 119,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

TravelStorys.com Walking Tour – Mobile and Web-based Audio Tour

Promotion Grant Follow-up (None at this time)

Improvement Grant Pledge Update

- Kiplinger Foundation
Addition to Alice Arena

Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)

Director's Report

2021 Birding Challenge / 2022 Birding Challenge

Prairie Chicken Dance Tours

New Business

MPCC Fundraiser Rodeo Sponsorship – Wyatt Clark and MPCC Rodeo Team Members

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-6050 Freeman Decorating – Omaha Sport Show	685.98	
• 2-0100 USPS – Shipping Playbooks to CBD	49.10	
• 2-1751 Adobe Subscription	<u>56.70</u>	791.78
2-1751 HonorboundIT Service Plan		25.00
2-6030 Flagship Publishing		
• NE Traveler 1/3 page ad	1,600.00	
• NE Life 1/3 page ad Jan/Feb 22	<u>600.00</u>	2,200.00
2-6030 Bison Alumni Newsletter – Fall 2021 – ½ page ad		400.00
2-6000 February Wages		<u>3,500.00</u>
		\$ 6,916.78

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,410.00

- NCF Annual Fund Training/Annual Banquet/Night on the Bricks
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$10,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$10,000.00