

RED WILLOW COUNTY VISITORS COMMITTEE

August 3, 2022

9:00 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of July 31, 2022 = \$ 76,074.62
- Balance in Improvement Fund as of July 31, 2022 = \$ 137,068.37
- Balance in Promotion Fund Budget as of July 31, 2022 = \$ 177,338.31
- Balance in Improvement Fund Budget as of July 31, 2022 = \$ 119,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

TravelStorysGPS

Social Media Blitz

Director's Report

Red Willow County Fair

Chautauqua 2022

McCook Art Guild – Tuesday, August 9 @ 5 p.m. Potluck celebrating the upstairs and John's hard work

New Business

Promotion Grant Request (None at this Time)

Facility Rental Grant Request (None at this Time)

Media Kits

- The Iowa Sportsman
- USA Today Go Escape
- NCAA College Football Souvenir Magazines 2022

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-0100 Activity Guide Shipping	\$ 57.40	
• 2-1751 Adobe Subscription – P. O. Box Rental	164.70	
• 2-6030 Facebook – Buffalo Commons	50.00	272.10
2-1751 HonorboundIT Service Plan		25.00
2-6000 July Wages		3,500.00
2-6050 Cox Johnson Corporation – Omaha Sports Show		750.00
2-6075 Red Willow County Fair Sponsorship		750.00
3-0101 Eakes – Binder and Tab Indexes		21.45
		<u>\$ 5,318.55</u>

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6075 TravelStorysGPS	\$ 5,510.00
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***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua
Date: July 28-30, 2022
- Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua
Date: July 28-30, 2022
- Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$10,000.00

- McCook Art Guild
Second Floor HVAC and Restoration
- Amount Approved: \$10,000.00