

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, September 6, 2022

3:00 p.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of August 31, 2022 = \$ 88,030.36
- Balance in Improvement Fund as of August 31, 2022 = \$ 146,610.21
- Balance in Promotion Fund Budget as of August 31, 2022 = \$ 165,401.93
- Balance in Improvement Fund Budget as of August 31, 2022 = \$ 209,602.00

Petty Cash Fund Balance \$ 67.54

Old Business

TravelStorysGPS

Social Media Blitz

Facility Rental Grant Follow up

- Area VI Shetland Pony & Miniature Horse Breeders Association
Date: July 2-3, 2022 Amount Approved: \$ 1,250.00

Improvement Grant Follow up

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$10,000.00

Director's Report

Red Willow County Fair

Chautauqua 2022

Chamber Quarterly Luncheon – Thursday, September 15 @ 12:30-2 p.m.

McCook Arts District

New Business

Promotion Grant Request (None at this Time)

Facility Rental Grant Request (None at this Time)

***Media Kits**

- **The Iowa Sportsman**
- **USA Today Go Escape**
- **NCAA College Football Souvenir Magazines 2022**

***MPCC Stampede Rodeo Sponsorship**

***2023 Nebraska Traveler Renewal – 1/3 page ad @ \$1,600.00**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

- 2-1751 Adobe Subscription 56.70
- 2-1751 Dropbox Subscription 119.88
- 2-6030 Facebook 50.00 226.58

HonorboundIT

- 2-1751 HonorboundIT Service Plan 25.00
- 3-0101 Docking Station 264.99 289.99

2-6000 September Wages 3,500.00

2-6030 Flagship Publishing – CO Life 1/3 pg ad Sept/Oct 22 570.00

2-6030 NGPC Guide Books 525.00

MEDC

- 2-6040 Kyle Kinne – July 867.49
- 2-6040 Kyle Kinne – August 867.49

2-6070 Shetland Pony & Miniature Horse Show 1,250.00

3-0101 Eakes – Tape 4.59

\$ 7,233.65

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6070 McCook Art Guild \$10,000.00

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua
Date: July 28-30, 2022 Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua
Date: July 28-30, 2022 Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$ 0.00