

**RED WILLOW COUNTY VISITORS COMMITTEE**

**February 7, 2023**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Minutes**

- Presiding:** Daniel Stramel
- Present:** Tyler Loop, Curtis Smith, Bill Lesko and Carol Schlegel
- Absent:**
- Guests:**
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:04 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Bill** to approve the December 6, 2022 minutes. Motion carried 4/0.
- Financial Status:**
- |   |               |
|---|---------------|
| Balance in Promotion Fund as of January 31, 2023 =          | \$ 78,731.34  |
| Balance in Improvement Fund as of January 31, 2023 =        | \$ 173,426.59 |
| Balance in Promotion Fund Budget as of January 31, 2023 =   | \$ 119,286.50 |
| Balance in Improvement Fund Budget as of January 31, 2023 = | \$ 199,602.00 |
| Petty Cash Fund as of January 31, 2023 =                    | \$ 67.54      |
- Old Business:** **Committee Vacancy – Carol** has been in contact with **Kerri Unger**, owner of Bobwhite Perch Lodge, to fill the vacancy left by **Dan Eber’s** relocation. **Kerri** has agreed to serve and will be joining us for the March meeting.
- Director’s Report:** **NTC Grants – Carol** reported that we were successful in being awarded a grant for an ad in the Nebraska Travel Guide and for 12 months of banner ads on VisitNebraska.com. The amount of the grant is \$5,250.00  
The High Plains Historical Society was also successful in their grant application to develop a website that Carol prepared. The amount of the grant is \$3,750.00.  
**Prairie Chicken Dance Tours –** As the season approaches Carol reported that the majority of the tours are filling up. There may be the need for additional drivers for the tours. Carol may be reaching out as the need arises.
- New Business:** **CCCFF (Civic and Community Center Financing Fund) Grant Application Letter of Support – Swimming Pool Project –** Daniel and Carol have been contacted by Tera Koetter, Assistant City Manager, to provide a letter of support for the Swimming Pool project. Carol had prepared a letter in advance for review. The consensus of the Committee was to provide a letter.  
**Media Tour – Prairie Chicken Dance Tours – Carol** was contacted by the Nebraska Tourism Commission about hosting a media tour on March 10-11 or 4-5 writers, a Turner staff person and Ben Jones from NTC. Her proposal to the Committee was that Prairie Chicken Dance Tours would provide the tour, including breakfast at Sehnert’s, and cover the bar bill for supper. The Visitors Bureau would cover the cost of lodging and supper. **Curtis** made the motion to accept **Carol’s** proposal. The motion was seconded by **Tyler**. Motion carried 4/0.

**Election of Officers – Daniel** was nominated to serve as Chairman by **Tyler**.  
Nomination was seconded by **Bill**. Motion carried 4/0.  
**Tyler** was nominated to serve as Vice Chairman by **Curtis** and seconded by **Bill**.  
Motion carried 4/0.

**Other Business from the Committee**

**Bill** has had several questions about the grant programs administered by the  
Visitors Committee. He was advised to direct all inquiries to Carol.

**Approval of Claims:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	58.84	58.84
2-1751 HonorboundIT Service Plan		25.00
2-1751 McCook Chamber of Commerce Membership		2,500.00
2-6000 January Wages		3,675.00
MEDC		
• 2-6040 Kyle Kinne – November Wages	935.83	<u>935.83</u>
		\$ 7,194.67

A motion was made by **Tyler** to pay the claims as presented. The motion was  
seconded by **Bill**. Motion carried 4/0

Meeting was adjourned at 3:40 p.m.

Respectfully submitted by  
Carol Schlegel