

RED WILLOW COUNTY VISITORS COMMITTEE

April 4, 2023

3:00 p.m.

Keystone Business Center Board Room

Minutes

Presiding: Tyler Loop
Present: Bill Lesko, Kerri Unger and Carol Schlegel
Absent: Daniel Stramel and Curtis Smith
Guests:

Call to Order: **Tyler Loop** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:01 p.m.

Open Meeting Act: Open Meeting Act was available for review.

Minutes: There was a motion made by **Bill** and seconded by **Kerri** to approve the March 7, 2023 minutes. Motion carried 3/0.

Financial Status:

Balance in Promotion Fund as of March 31, 2023 =	\$ 71,732.89
Balance in Improvement Fund as of March 31, 2023 =	\$ 183,869.85
Balance in Promotion Fund Budget as of March 31, 2023 =	\$ 101,844.77
Balance in Improvement Fund Budget as of March 31, 2023 =	\$ 199,602.00
Petty Cash Fund as of March 31, 2023 =	\$ 67.54

Old Business: **Activity Guide Revamp – Carol** presented a mockup of the revised activity guide. She is waiting on pricing from Acme Printing. Recommended additions by the Committee included the following:
Restaurants – El Puerto, Tequila’s and Ed’s Place
Lodging – The “Bev” Townhouse, The “Frank” Townhouse, Sage Haus, Garrett House
Events – Bash on the Hills, Prairie Roots Festival

Director’s Report: **Prairie Chicken Dance Tours – Carol** reported that the tours are going well and nearing the end. Groups are already starting to ask for dates for 2024.

New Business: **Promotion Grant Request**

- **Prairie Roots Festival**
Date: August 19, 2023 **Amount Requested: \$2,012.50**
Discussion was held concerning the expansion of the event with the sanctioned BBQ contest and the unique marketing of using billboards, something the Committee had not had presented with before. Motion was made by **Bill** to approve the grant request in the amount of \$2,012.50. The motion was seconded by **Kerri**. Motion carried 3/0.

Other Business from the Committee

Approval of Claims: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Agritourism Conference Reg	129.00	
• 2-1700 Wagner Ford	179.90	
• 2-1700 Casey's – Car Rental	30.51	
• 2-6050 Citta' Deli – Media Tour	322.28	
• 2-1751 Adobe Subscription	58.84	720.53
2-1751 HonorboundIT Service Plan		25.00
2-6000 March Wages		3,675.00
2-6050 Cobblestone Hotel – Media Tour		468.00
3-0101 Eakes Office Solutions – Copy Paper		44.58
2-6070 Elpison Foundation – 6h Annual McCook Disc Golf Open		750.00
MEDC		
• 2-6040 Kyle Kinne – March Wages	990.64	
• 2-6040 April-June Rent, Utilities & Cleaning	696.00	
• 2-0200 April-June Telephone and Internet	135.00	<u>1,821.64</u>
		\$ 7,504.75

A motion was made by **Kerri** to pay the claims as presented. The motion was seconded by **Bill**. Motion carried 3/0

Meeting was adjourned at 3:29 p.m.

Respectfully submitted by
Carol Schlegel