

**RED WILLOW COUNTY VISITORS COMMITTEE**

**Tuesday, March 7, 2023**

**3:00 p.m.**

**Keystone Business Center – 2<sup>nd</sup> Floor Boardroom**

**Committee Members**

**Daniel Stramel, Chairman**  
Term Expires - December 31, 2025  
**Bill Lesko**  
Term Expires - December 31, 2025

**Tyler Loop, Vice Chairman**  
Term Expires - December 31, 2025  
**Curtis Smith**  
Term Expires – December 31, 2023

**Kerri Unger**  
Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

**Presentation of Financial Status**

• Balance in Promotion Fund as of February 28, 2023 =	\$ 77,682.31
• Balance in Improvement Fund as of February 28, 2023 =	\$ 179,572.22
• Balance in Promotion Fund Budget as of February 28, 2023 =	\$ 112,091.83
• Balance in Improvement Fund Budget as of February 28, 2023 =	\$ 199,602.00
 Petty Cash Fund Balance	 \$ 67.54

**Old Business**

New Committee Member  
USA Today Midwest Traveler Ad

**Director's Report**

Prairie Chicken Dance Tours  
MarkeTech + Agritourism & Adventure Travel Workshop  
Passport Across McCook  
Activity Guide Revamp

**New Business**

**\*Event Sponsorship Requests**

- **Mid-Plains Community College Rodeo Team**  
**Event: MPCC Rodeo Fundraiser** **Amount Requested: \$1,250.00**
- **Elpison Foundation**  
**6<sup>th</sup> Annual McCook Open** **Amount Requested: \$ 750.00**

**\*Promotion Grant Request**

- **McCook Chamber of Commerce – Bash on the Hills**  
**Date: June 16, 2023** **Amount Requested: \$3,100.00**

**Other Business from the Committee**

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-0100 USPS – Activity Guides to Hayes	37.30	
• 2-1751 Adobe Subscription	58.84	
• 2-6050 Freeman Decorating – Omaha Sport Show	546.77	642.91
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		3,675.00
2-6030 NGPC – 2023 Fish Guide & Turkey Guide		1,050.00
Flagship Publishing		
• 2-6030 NE Traveler 1/3 page ad	1,600.00	
• 2-6030 NE Life 1/3 page ad Mar/Apr 2023	651.00	2,251.00
MEDC		
• 2-6040 Kyle Kinne – January Wages	827.10	
• 2-6040 Copies – 10/21/2022 – 01/27/2023	26.05	853.15
		<u>\$ 8,497.06</u>

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua  
Date: July 28-30, 2022

Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 1,000.00

- McCook Chautauqua  
Date: July 28-30, 2022

Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$ 0.00