

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, May 2, 2023

3:00 p.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Kerri Unger

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2023 = \$ 69,086.33
- Balance in Improvement Fund as of April 30, 2023 = \$ 188,728.03
- Balance in Promotion Fund Budget as of April 30, 2023 = \$ 94,340.02
- Balance in Improvement Fund Budget as of April 30, 2023 = \$ 199,602.00

Petty Cash Fund Balance \$ 67.54

Old Business

Activity Guide Revamp

Director's Report

Prairie Chicken Dance Tours

Nebraska Museum Association Conference - Columbus

New Business

The Norris Institute – Norris Alley Donor Recognition

June Meeting – June 6 - YMCA

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	58.84	
• 2-1700 Wagner Ford – Car Rental	285.37	
• 2-1700 Ramada – Columbus	158.89	
• 2-1700 Casey’s	10.00	
• 2-1700 Casey’s	42.01	555.38
2-1751 HonorboundIT Service Plan		25.00
2-6000 April Wages		3,675.00
2-6030 Flagship Publishing – CO Life 1/3 page ad May/June 2023		615.00
2-6050 Central Brochure Distribution – 2023-2024 Contract		400.00
2-6030 PowerPlay Marketing – USA TODAY Go Escape Midwest ¼ pg ad		1,500.00
2-6030 Bison Alumni Newsletter – Spring 2023 ½ page ad		400.00
Maly Marketing		
• SouthwestNebraska.com Website Hosting Jan-June	330.00	
• VisitMcCook.com Website Hosting Jan-June	300.00	630.00
MEDC		
• 2-6040 Kyle Kinne – March Wages	847.16	
• 2-1012 Printing – 01/24-05/01/2023	237.85	<u>1,085.01</u>
		\$ 8,885.39

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 5,112.50

- McCook Chamber of Commerce – Bash on the Hills
Date: June 16, 2023 Amount Approved: \$3,100.00
- Prairie Roots Festival
Date: August 19, 2023 Amount Approved: \$2,012.50

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$ 0.00