

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, November 1, 2022

3:00 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of October 31, 2022 = \$ 88,630.04
- Balance in Improvement Fund as of October 31, 2022 = \$ 152,739.48
- Balance in Promotion Fund Budget as of October 31, 2022 = \$ 149,347.33
- Balance in Improvement Fund Budget as of October 31, 2022 = \$ 199,602.00

Petty Cash Fund Balance \$ 67.54

Old Business

***Media Kits**

- USA Today Go Escape
- NCAA College Football Souvenir Magazines 2023

***Flagship Publishing: Nebraska Life/Colorado Life 2023**

Director's Report

- High Plains Historical Society / Museum
 - Curator
 - Sheldon Art Exhibit
- Nebraska Travel Conference – October 25-27, 2023
 - The Upside Initiative
 - Certified Folder Display Service – Western NE I-80 – 3 months
 - Nebraska App / Yo.City
- Loop Brewing Company / B2B Software Solutions

New Business

***Promotion Grant Request (none at this time)**

***Facility Rental Grant Request (none at this time)**

Websites

MEDC Investment Contribution

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-6030 Facebook	18.73	
• 2-1751 Nebraska Travel Registration	225.00	
• 2-1751 Adobe Subscription	59.11	300.04
2-1751 HonorboundIT Service Plan		25.00
2-6000 October Wages		3,500.00
2-6030 Flagship Publishing – NE Life 1/3 page ad Nov/Dec 22		600.00
MEDC		
• 2-6040 Kyle Kinne – October Wages	859.47	
• 2-1012 Printing	945.00	<u>1,804.47</u>
		\$ 6,229.51

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,500.00

- McCook Chautauqua
Date: July 28-30, 2022
Amount Approved: \$1,000.00
- Southwest Nebraska Genealogical Society Expo 2022
Date: October 22, 2022
Amount Approved: \$ 500.00

Facility Rental Grant Pledges: Total = \$1,100.00

- McCook Chautauqua
Date: July 28-30, 2022
Amount Approved: \$1,000.00
- Southwest Nebraska Genealogical Society Expo 2022
Date: October 22, 2022
Amount Approved: \$ 100.00

Improvement Grant Pledge: Total = \$ 0.00