

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, October 3, 2023

3:00 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Term Expires – December 31, 2023

Kerri Unger

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of September 30, 2023 = \$ 64,671.03
- Balance in Improvement Fund as of September 30, 2023 = \$ 222,722.89
- Balance in Promotion Fund Budget as of September 30, 2023 = \$ 127,634.39
- Balance in Improvement Fund Budget as of September 30, 2023 = \$ 280,623.00

Petty Cash Fund Balance \$ 67.54

Old Business

Promotion Grant Follow-Up

- Prairie Roots Festival
Date: August 19, 2023

Amount Approved: \$2,012.50

YMCA Project Correspondence

Committee Vacancy

Director's Report

2024 Nebraska Passport Program

Kyle Kinne Wages

Norris Institute Donor Appreciation Event for Norris Alley Donors – Thursday, October 12 – 5-6 p.m.

Creative District Designation

New Business

***Promotion Grant Request**

- High Plains Historical Society
Website Development

Amount Requested: \$2,030.00

***Central Brochure Distribution / Travel Brochure Distribution**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Norton	121.31	
• 2-1751 Adobe Subscription	59.11	
• 2-1751 GoDaddy.com	239.76	420.18
2-1751 HonorboundIT Service Plan		25.00
2-6000 September Wages		3,675.00
2-6030 Flagship Publishing – CO Life 1/3 pg ad Sept/Oct 2023		615.00
Maly Marketing		
• Website Hosting – southwestnebraska.com	330.00	
• Website Hosting – visitmccook.com	300.00	630.00
2-6070 Prairie Roots Festival		2,012.50
MEDC		
• 2-6040 Kyle Kinne – September Wages	868.52	
• 2-2000 Telephone and Internet – Oct-Dec	135.00	
• 2-6040 Rent, Utilities and Cleaning	696.00	<u>1,699.52</u>
		8,462.20

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 0.00

Facility Rental Grant Pledges: Total = \$0.00

Improvement Grant Pledge: Total = \$ 14,983.00

- Community Hospital and the City of McCook
Second Disc Golf Course Amount Approved: \$5,000.00
- High Plains Historical Society
Barnes/Sutton/FLW Display – Phase One Amount Approved: \$9,983.00