

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, June 4, 2024

8:30 a.m.

2nd Floor Boardroom, Keystone Business Center

Minutes

- Presiding:** Daniel Stramel
Present: Tyler Loop, Kerri Unger, Andrea Harms and Carol Schlegel
Absent: Bill Lesko
Guest:
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 8:30 a.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** There was a motion made by **Tyler** and seconded by **Andrea** to approve the May 7, 2024 minutes. Motion carried 4/0.
- Financial Status:**
- | | |
|--|---------------|
| Balance in Promotion Fund as of May 31, 2024 = | \$ 40,994.78 |
| Balance in Improvement Fund as of May 31, 2024 = | \$ 268,773.96 |
| Balance in Promotion Fund Budget as of May 31, 2024 = | \$ 52,167.03 |
| Balance in Improvement Fund Budget as of May 31, 2024= | \$ 275,623.00 |
- Old Business:** **UNL Journalism Rural Intern Program** – The interns are in town but the situation has changed so Carol is not sure what that means for the Visitors Bureau as far as access or our financial commitment is concerned. There were to be two (2) interns to be shared by several organizations. Currently there is only one (1) due to one of the students not having their paperwork in order. He is an international student so additional documentation is required. Tasha started on some projects for the MEDC yesterday but it is unclear as to if we will still be involved with the program. We should know more as the week progresses.
- Director's Report:** **QR Events Flyer** – **Carol** distributed a QR code that links directly to the Events page of VisitMcCook.com She will provide **Kerri** with a pdf to be included in her welcome book.
MPCC Rodeo Team CNFR Send Off – June 6, 2024 – 11:30 a.m. – 1 p.m. – Kiplinger Arena (west side) – **Carol** encouraged everyone to attend the send off for the Rodeo Team members that have qualified to compete in the College National Finals Rodeo in Casper, Wyoming.
MEDC/Chamber/Tourism Joint Meeting – A reorganization meeting will be held on Tuesday, June 18 at 9 a.m. in the Training Room. **Carol** will send out a meeting notification closer to the date.
McCook Bingo / Passport Companion – The last report **Carol** received was that there were still spots to fill on the Bingo card. The program should be launched soon.
Preliminary Budget – **Carol** presented a preliminary figures with the Promotion Fund budget being \$125,000 and the Improvement Fund

budget being \$350,000. Carol proposes that her salary be paid out of the Improvement Fund instead of the Promotion Fund. This is something we have done in the past and is a way to even out the balances in the two funds. The proposed budget will be presented next month when we have the June expenses and collections available.

New Business:

Facility Rental Grant Requests

- CD Cutters August Cutting
 Dates: August 9-11, 2024 Amount Requested: \$1,250.00
 After discussion a motion was made by **Tyler** and seconded by **Kerri** to approve the requested amount of \$1,250 for CD Cutters August Cutting. Motion carried 4/0.
- Nebraska Fall Futurity & Derby – CHAN
 Dates: September 26-29, 2024 Amount Requested: \$1,750.00
 After discussion a motion was made by **Kerri** and seconded by **Andrea** to approve the requested amount of \$1,750 for Nebraska Fall Futurity & Derby – CHAN. Motion carried 4/0.

Promotion Grant Request

- Red Willow County Fair – Casey Donahew Concert
 Dates: July 24-28, 2024 Amount Requested: \$2,500.00
 After discussion a motion was made by **Kerri** and seconded by **Andrea** to approve the requested amount of \$2,500 for the Red Willow County Fair – Casey Donahew Concert. Motion carried 4/0.

Sponsorship Request

- Red Willow County Fair – July 24-28, 2024 – The Committee discussed the agreed that the previously approved grant request should be considered as our sponsorship at the Gold level.

Approval of Claims: The following claims were submitted for payment:

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	64.49	
• 2-1700 Wagner Ford – Car Rental	190.24	
• 2-1700 Casey’s – Fuel for Car Rental	36.00	
• 2-1700 La Quinta/Ramada – Brochure Swap	119.95	410.68

HonorboundIT

• 2-1751 Service Plan	25.00
2-1751 NETA Annual Dues	400.00
2-6000 May Wages	4,091.67
2-6030 NGPC 2024 Big Game Guide – ½ page ad	625.00
	5,552.35

A motion was made by **Tyler** to pay the claims as presented and was seconded by **Kerri**. Motion carried 4/0

The meeting was adjourned at 9:03 p.m.
 Respectfully submitted by
 Carol Schlegel