

**RED WILLOW COUNTY VISITORS COMMITTEE**

**Tuesday, July 2, 2024**

**8:30 a.m.**

**Keystone Business Center – 2<sup>nd</sup> Floor Boardroom**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2025

**Bill Lesko**

Term Expires - December 31, 2025

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2025

**Kerri Unger**

Term Expires – December 31, 2027

**Andrea Harms**

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

**Presentation of Financial Status**

- Balance in Promotion Fund as of June 30, 2024 = \$ 41,312.61
- Balance in Improvement Fund as of June 30, 2024 = \$ 274,644.13
- Balance in Promotion Fund Budget as of June 30, 2024 = \$ 46,614.68
- Balance in Improvement Fund Budget as of June 30, 2024 = \$ 275,623.00

Petty Cash Fund Balance \$ 67.54

Old Business

2024-2025 Budget

Facility Rental Grant Follow Up

- Nebraska NBHA 3 Can Jam  
Dates: June 1-2, 2024

Amount Approved: \$ 1,060.00

Director's Report

Secret Penguin

Gazette Interview / Coffee Talk – July 24, 2024 – 10-11 a.m. – Sehnert's

New Business

**\*Letter of Support for Land Transfer**

**\*2024-2025 Flagship Publishing Media Buys (Nebraska Life / Colorado Life)**

**\*Facility Rental Grant Request**

**\*Promotion Grant Request**

**\*Sponsorship Request**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	64.49	64.49
2-1751 HonorboundIT Service Plan		25.00
2-1012 McCook Chamber – Printing Bingo Cards		373.54
Maly Marketing		
• 2-6030 SouthwestNebraska.com – Hosting & Maintenance	330.00	
• 2-6030 VisitMcCook.com - Hosting and Maintenance	330.00	660.00
MEDC		
• 2-6040 Rent – July-September	1,371.00	
• 2-0200 Telephone & Internet – July-September	180.00	
• 2-6040 Kyle’s Wages – April-June	894.00	2,445.00
2-6040 Post Office Box Rental		120.00
2-6050 Cox Johnson Corporation – 2025 Omaha Sport Show		830.00
2-6070 Nebraska NBHA 3 Can Jam		1,060.00
3-0101 Eakes – Office Supplies		<u>23.26</u>
		5,601.29

**\*Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 June Wages		4,091.67
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**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 7,910.00

- High Plains Historical Society  
Website Development Amount Approved: \$2,030.00
- McCook Chamber of Commerce – Bash on the Hills/Crazy Days  
Dates: June 17, 2024 Amount Approved: \$3,380.00
- Red Willow County Fair – Casey Donahew Concert  
Dates: July 24-28, 2024 Amount Approved: \$2,500.00

Facility Rental Grant Pledges: Total = \$ 3,000.00

- CD Cutters August Cutting (Second Year)  
Dates: August 9-11, 2024 Amount Approved: \$ 1,250.00
- Nebraska Fall Futurity & Derby – CHAN (First Year)  
Dates: September 26-29, 2024 Amount Approved: \$ 1,750.00

Improvement Grant Pledge: Total = \$ 34,983.00

- High Plains Historical Society  
Barnes/Sutton/FLW Display – Phase One Amount Approved: \$ 9,983.00
- YMCA of McCook  
YMCA of McCook Capital Improvement Project Amount Approved: \$25,000.00