

**RED WILLOW COUNTY VISITORS COMMITTEE**

**Tuesday, March 5, 2024**

**3:00 a.m.**

**Keystone Business Center – 2<sup>nd</sup> Floor Boardroom**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2025

**Bill Lesko**

Term Expires - December 31, 2025

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2025

**Kerri Unger**

Term Expires – December 31, 2027

**Andrea Harms**

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of February 29, 2024 = \$ 54,754.39
- Balance in Improvement Fund as of February 29, 2024 = \$ 258,388.99
- Balance in Promotion Fund Budget as of February 29, 2024 = \$ 82,868.63
- Balance in Improvement Fund Budget as of February 29, 2024 = \$ 280,623.00

Petty Cash Fund Balance \$ 67.54

Old Business

LB 1067 – Eliminate the inheritance tax, adopt the State Prisoner Reimbursement Act, and change the authorized uses of certain county funds

**\*Revisions to Improvement Fund Grant Application**

Improvement Fund Grant Follow up

- Community Hospital and the City of McCook  
Second Disc Golf Course Design Amount Approved: \$ 5,000.00

Director’s Report

LB 624 – Change provisions relating to Nebraska Tourism Commission

- AM688

Prairie Chicken Dance Tours

Pure Nebraska – March 11-12, 2024 – Grace McDonald

Nebraska Passport Stop

New Business

**\*Sponsorship Request**

- MPCC Fundraiser Rodeo – MPCC Rodeo Team Members  
Dates: March 8-9, 2024 Amount Requested: \$ 2,000.00

**\*Placer AI**

**\*USA Today – ¼ page - \$1,500.00**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-6030 Facebook – PCDT	38.93	
• 2-1751 Adobe Subscription	64.49	103.42
2-1012 MEDC – Printing/Copies		103.10
2-1751 HonorboundIT Service Plan		25.00
2-6000 February Wages		4,091.67
Flagship Publishing –		
• 2-6030 2024 Nebraska Traveler 1/3 page ad	1,600.00	
• 2-6030 Colorado Life 1/3 page ad	615.00	2,215.00
2-6030 Bison Alumni Newsletter – Spring 2024 ½ page ad		<u>400.00</u>
		6,938.19

Claim Summary – Improvement Fund 0995 879

2-6070 Community Hospital – Second Disc Golf Course Design		5,000.00
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**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,030.00

- High Plains Historical Society  
Website Development
- Amount Approved: \$2,030.00

Facility Rental Grant Pledges: Total = \$0.00

Improvement Grant Pledge: Total = \$ 39,983.00

- Community Hospital and the City of McCook  
Second Disc Golf Course Design
  - High Plains Historical Society  
Barnes/Sutton/FLW Display – Phase One
  - YMCA of McCook  
YMCA of McCook Capital Improvement Project
- Amount Approved: \$ 5,000.00
- Amount Approved: \$ 9,983.00
- Amount Approved: \$25,000.00