

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, May 7, 2024

8:30 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Kerri Unger

Term Expires – December 31, 2027

Andrea Harms

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2024 = \$ 47,232.27
- Balance in Improvement Fund as of April 30, 2024 = \$ 263,411.20
- Balance in Promotion Fund Budget as of April 30 2024 = \$ 63,892.28
- Balance in Improvement Fund Budget as of April 30, 2024 = \$ 275,623.00

Petty Cash Fund Balance \$ 67.54

Old Business

UNL Journalism Rural Intern Program

Facility Rental Grant Follow Up

- Nebraska NBHA “Falling into Spring” Barrel Race
Dates: April 13-14, 2024

Amount Approved: \$ 1,500.00

Director’s Report

Prairie Chicken Dance Tours

MEDC/Chamber/Tourism Joint Meeting

McCook Bingo / Passport Companion

New Business

***NGPC Game Guides**

***Heritage Hills Golf Course Guide/Scorecard Booklets**

***Promotion Grant Request**

- McCook Chamber of Commerce - Bash on the Hills/Crazy Days
Dates: June 17, 2024

Amount Requested: \$ 3,380.00

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

- 2-1751 Adobe Subscription 64.49
- 2-1751 Microsoft Office 365 283.80 348.29

HonorboundIT

• 2-1751 Service Plan	25.00	
• 3-0101 Dell Latitude 7340 Notebook	1,991.68	
• 3-0101 Logitech Wireless Keyboard & Mouse	59.99	
2-1751 Nebraska Travel Association – Brochure Swap		125.00
2-6000 April Wages		4,091.67
2-1012 Acme Printing Co – Birding Challenge Brochures		496.64
2-6030 PowerPlay Marketing – USA TODAY Go Escape Midwest		1,500.00
Flagship Publishing		
• 2-6030 CO Life 1/3 page ad	615.00	
• 2-6030 NE Life 1/3 page ad	651.00	1,266.00
3-0101 Eakes – Paper		45.98
2-6070 Nebraska NBHA – “Falling Into Spring” Barrel Race		<u>1,500.00</u>
		9,373.58

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,030.00

- High Plains Historical Society
Website Development Amount Approved: \$2,030.00

Facility Rental Grant Pledges: Total = \$ 1,060.00

- Nebraska NBHA 3 Can Jam
Dates: June 1-2, 2024 Amount Approved: \$ 1,060.00

Improvement Grant Pledge: Total = \$ 34,983.00

- High Plains Historical Society
Barnes/Sutton/FLW Display – Phase One Amount Approved: \$ 9,983.00
- YMCA of McCook
YMCA of McCook Capital Improvement Project Amount Approved: \$25,000.00