

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, August 6, 2024

8:30 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Kerri Unger

Term Expires – December 31, 2027

Andrea Harms

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

• Balance in Promotion Fund as of July 31, 2024 =	\$ 40,811.35
• Balance in Improvement Fund as of July 31, 2024 =	\$ 280,321.32
• Balance in Promotion Fund Budget as of July 31, 2024 =	\$ 119,398.71
• Balance in Improvement Fund Budget as of July 31, 2024 =	\$ 349,908.33
 Petty Cash Fund Balance	 \$ 67.54
Postage	<u>1.50</u>
	\$ 66.04

Old Business

Promotion Grant Follow Up

- McCook Chamber of Commerce – Bash on the Hills/Crazy Days
Dates: June 17, 2024 Amount Approved: \$3,380.00
- High Plains Historical Society
Website Development Amount Approved: \$2,030.00
Actual Expense: \$1,649.98

Director's Report

McCook Branding Exercises

Correspondence

- History Nebraska – Rural Nebraska Historic Preservation Grant Project – Keystone Hotel
- History Nebraska – Norris Historical Site Grant Application

New Business

***Promotion Grant Request**

- McCook Chamber of Commerce – Heritage Days – Sarah Schneider
Dates: September 18-21, 2024 Amount Requested: \$ 3,866.25

***Facility Rental Grant Request**

- McCook Chamber of Commerce – Heritage Days – Sarah Schneider
Dates: September 18-21, 2024 Amount Requested: \$ 375.00

***Improvement Grant Request**

- McCook Inclusive Playground Committee – Mariah Pierson
McCook Inclusive Playground Amount Requested: \$50,000.00
- Heritage Hills Golf Course – Chris Vontz
Well Panels Project Amount Requested \$ 7,500.00
- High Plains Historical Society – Linda Buck
Barnes/Sutton/FLW Display – Phase One Amount Requested: \$18,220.00

***The Kansas Sportsman – Possible New Media Buy**

***Sponsorship Request**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	64.49
2-1751 HonorboundIT Service Plan	25.00
2-6030 NGPC – Small Game Guide	625.00
2-6040 MEDC - Intern Wages – June	316.50
2-6070 McCook Chamber – Bash on the Hills/Crazy Days	3,380.00
2-6070 High Plains Historical Society Website Development	<u>1,649.98</u>
	6,060.97

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 July Wages	4,091.67
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***Approval of Claims**

Promotion Grant Pledges: Total = \$ 4,530.00

- Red Willow County Fair – Casey Donahew Concert
Dates: July 24-28, 2024 Amount Approved: \$2,500.00

Facility Rental Grant Pledges: Total = \$ 3,000.00

- CD Cutters August Cutting (Second Year)
Dates: August 9-11, 2024 Amount Approved: \$ 1,250.00
- Nebraska Fall Futurity & Derby – CHAN (First Year)
Dates: September 26-29, 2024 Amount Approved: \$ 1,750.00

Improvement Grant Pledge: Total = \$ 34,983.00

- High Plains Historical Society
Barnes/Sutton/FLW Display – Phase One Amount Approved: \$ 9,983.00
- YMCA of McCook
YMCA of McCook Capital Improvement Project Amount Approved: \$25,000.00