

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, November 5, 2024

8:30 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Kerri Unger

Term Expires – December 31, 2027

Andrea Harms

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of October 31, 2024 = \$ 59,386.06
 - Balance in Improvement Fund as of October 31, 2024 = \$ 245,411.02
 - Balance in Promotion Fund Budget as of October 31, 2024 = \$ 105,302.77
 - Balance in Improvement Fund Budget as of October 31, 2024 = \$ 293,096.32
- Petty Cash Fund Balance \$ 66.04

Old Business

Promotion Grant Follow-up

- McCook Chamber of Commerce – Heritage Days
Dates: September 18-21, 2024 Amount Approved: \$ 3,866.25

Facility Rental Grant Follow-up

- McCook Chamber of Commerce – Heritage Days
Dates: September 18-21, 2024 Amount Approved: \$ 375.00
- Nebraska Fall Futurity & Derby – CHAN (First Year)
Dates: September 26-29, 2024 Amount Approved: \$ 1,750.00

TravelStorysGPS Update

Director’s Report

This is Red Willow County! Photography Contest

Acrylic Brochure Displays

2024-2025 Visit Nebraska Marketing Grant

New Business

***Promotion Grant Request (none currently)**

***Facility Rental Grant Request**

- McCook Chamber of Commerce – Noel on Norris
Dates: December 15, 2024 Amount Requested: \$ 520.00

***App My Community – Sarah Schneider**

***MEDC Contribution**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription		64.42
2-1751 HonorboundIT Service Plan		25.00
McCook Chamber of Commerce		
• 2-6070 Heritage Days – Promotion Grant	3,866.25	
• 2-6070 Heritage Days – Facility Rental Grant	375.00	4,241.25
2-6070 CHAN – Cutting Horse Association of Nebraska		<u>1,750.00</u>
		6,080.67

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 October Wages		4,091.67
2-6070 YMCA of McCook – Capital Improvement		25,000.00
2-6070 Displays2Go – 25 Acrylic Brochure Displays		<u>2,227.12</u>
		31,318.79

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 0.00

Facility Rental Grant Pledges: Total = \$ 2,000.00

- McCook Farm and Ranch Expo
Dates: November 22-23, 2024
Amount Approved: \$ 2,000.00

Improvement Grant Pledge: Total = \$ 6,183.00

- High Plains Historical Society
Barnes/Sutton/FLW Display – Phase One
Amount Approved: \$ 5,183.00
- McCook All-Inclusive Playground
Sponsorship
Amount Approved: \$ 1,000.00