

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, December 3, 2024

8:30 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Bill Lesko

Term Expires - December 31, 2025

Tyler Loop, Vice Chairman

Term Expires - December 31, 2025

Kerri Unger

Term Expires – December 31, 2027

Andrea Harms

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of November 30, 2024 = \$ 57,706.23
- Balance in Improvement Fund as of November 30, 2024 = \$ 221,808.13
- Balance in Promotion Fund Budget as of November 30, 2024 = \$ 95,907.03
- Balance in Improvement Fund Budget as of November 30, 2024 = \$ 261,777.53

Petty Cash Fund Balance \$ 66.04

Old Business

Acrylic Brochure Displays

2024-2025 Visit Nebraska Marketing Grant

Improvement Grant Follow-up

- High Plains Historical Society
Barnes/Sutton/FLW Display – Phase One

Amount Approved: \$ 5,183.00

TravelStorysGPS Update

Director's Report

Birding Challenge

- Patches

*** Future**

Nebraska Museum Association Conference - 2027

App My Community

Indianola Historical Society

New Business

***Promotion Grant Request (none currently)**

***Facility Rental Grant Request (none currently)**

*** Nebraska Traveler 2025 Ad: 1/3 page \$1,600, 1/2 page \$2,300**

***Director Contract Review and Bonus Recommendations**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Adobe Subscription	64.49
2-1751 HonorboundIT Service Plan	25.00
2-1751 MEDC – Annual Contribution	1,210.00
2-6030 Flagship Publishing – NE Life 1/3 page ad, Nov/Dec 2024	<u>651.00</u>
	1,950.49

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 November Wages	4,091.67
2-6070 Nanonations – Barnes/Sutton/ FLW Kiosk 2 nd half	<u>5,183.00</u>
	9,274.67

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 0.00

Facility Rental Grant Pledges: Total = \$ 2,520.00

- McCook Farm and Ranch Expo
Dates: November 22-23, 2024
Amount Approved: \$ 2,000.00
- McCook Chamber of Commerce – Noel on Norris
Dates: December 15, 2024
Amount Requested: \$ 520.00

Improvement Grant Pledge: Total = \$ 1,000.00

- McCook All-Inclusive Playground
Sponsorship
Amount Approved: \$ 1,000.00