

**RED WILLOW COUNTY VISITORS COMMITTEE**

**Tuesday, March 4, 2025**

**8:30 a.m.**

**Keystone Business Center – 2<sup>nd</sup> Floor Boardroom**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2025

**Bill Lesko**

Term Expires - December 31, 2025

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2025

**Kerri Unger**

Term Expires – December 31, 2027

**Andrea Harms**

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

• Balance in Promotion Fund as of February 28, 2025 =	\$ 63,469.39
• Balance in Improvement Fund as of February 28, 2025 =	\$ 217,734.80
• Balance in Promotion Fund Budget as of February 28, 2025 =	\$ 83,170.92
• Balance in Improvement Fund Budget as of February 28, 2025 =	\$ 239,204.94
 Petty Cash Fund Balance	 \$ 66.04

Old Business

Explore McCook App

McCook Brand

YMCA Construction Schedule

TravelStorys – Website Plugin

Visit Nebraska Marketing Grant

MPCC Rodeo Team Banquet / Sponsorship

Director’s Report

Nebraska Travel Conference

Opposition to LB261

Staffing Changes

Prairie Chicken Dance Tours

Nebraska Life

National Versatility Ranch Horse Association Finals – October 2025-2026-2027

New Business

**\*Promotion Grant Request (none currently)**

**\*Facility Rental Grant Request (none currently)**

**\*2025 USA Today Midwest Travel**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 NE Travel Conference Registration	250.00	
• 2-1700 Travel Expense – Travel Conference	597.29	
• 2-1751 Adobe Subscription	64.49	
• 2-6050 Freeman Corporation – Omaha Show	<u>98.44</u>	1,010.21
2-1751 HonorboundIT Service Plan		<u>25.00</u>
		1,035.21

**\*Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 February Wages		4,296.25
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**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 0.00

Facility Rental Grant Pledges: Total = \$ .00

Improvement Grant Pledge: Total = \$ 21,000.00

- McCook All-Inclusive Playground Sponsorship Amount Approved: \$ 1,000.00
- Indianola Historical Society Relocation of a One-room Schoolhouse and Blacksmith Shop Amount Approved: \$20,000.00