

RED WILLOW COUNTY VISITORS COMMITTEE

Tuesday, May 6, 2025

8:30 a.m.

Keystone Business Center – 2nd Floor Boardroom

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2025

Natalie Alred

Term Expires - December 31, 2025

Chris Wagner

Term Expires - December 31, 2025

Kerri Unger

Term Expires – December 31, 2027

Andrea Harms

Term Expires - December 31, 2027

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2025 = \$ 66,257.96
- Balance in Improvement Fund as of April 30, 2025 = \$ 197,117.54
- Balance in Promotion Fund Budget as of April 30, 2025 = \$ 78,298.23
- Balance in Improvement Fund Budget as of April 30, 2025 = \$ 210,612.44

Petty Cash Fund Balance \$ 66.04

Old Business

Website Redesign

Brochure Design

New Business

***Promotion Grant Request**

- McCook Chamber of Commerce – Sarah Schneider
Explore McCook App Amount Requested: \$ 2,298.51

***Facility Rental Grant Request**

- Tour de Nebraska-McCook Committee – Ronda Graff
Dates : June 27-29, 2025 Amount Requested: \$ 5,000.00

- National Versatility Ranch Association
Dates: October 1-5, 2025 Amount Requested: \$ 2,750.00

***Nebraska Game Guide Renewal**

Director's Report

Prairie Chicken Dance Tours

Visit Nebraska Grant Schedule

Bandwango

2025 Field Trip Across McCook

Triangle Cross Classic – May 9-11, 2025

NETA Brochure Swap – May 14-15, 2025 – North Platte

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Statement

• 2-1751 Microsoft Subscription	283.80	
• 2-1751 Adobe Subscription	64.49	
• 2-1751 NETA Brochure Swap Registration	125.00	473.29
2-1751 HonorboundIT Service Plan		25.00
2-1012 Acme Printing Co. – 5,000 Brochures		965.00
2-6030 Flagship Publishing – NE Traveler 1/3 page ad		1,600.00
2-6030 Maly Marketing – Website Programming		<u>2,713.33</u>
		5,776.62

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 April Wages		4,296.25
--------------------	--	----------

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 0.00

- McCook Chamber of Commerce - Bash on the Bricks
Dates: June 28, 2025

Amount Approved: \$ 3,150.00

Facility Rental Grant Pledges: Total = \$.00

Improvement Grant Pledge: Total = \$ 1,000.00

- McCook All-Inclusive Playground
Sponsorship

Amount Approved: \$ 1,000.00